

## Factsheet



### Company

Dohop is a free and independent travel search engine, finding the cheapest flights, hotels, and cars. Dohop was founded in Reykjavik, Iceland, in 2004 by Atli Thorbjörnsson, Frosti Sigurjonsson, Johann Tomas Sigurdsson, and Tomas Jonsson. Today, Dohop is a global search engine and has recently been getting traction in the United States.

Since 2004, Dohop has approached flight search differently than its competitors, which is now starting to pay off as Dohop. Instead of simply searching for the cheapest price for the selected route among different airlines and online travel agents (OTAs), we start by searching for all possible routes, combining different airlines and OTAs. Only after we have searched for the thousands of different routes available will we search for the cheapest price for each leg of the trip. When combined, this often turns out to be significantly cheaper than buying a trip through a single airline or OTA. This method allows Dohop to find the so-called self-connect flights and relies on a complex technology our competitors have not mastered. In addition to these self-connect options, Dohop's focus on low-cost carriers and partnerships with Booking.com and Cartrawler, gives users confidence that they are getting the cheapest price.

This technology is only recently being noticed by users, but has been recognized and rewarded by the industry since 2006. Dohop was named the "Best Technology Website" by TravelMole in 2006 and a year later the "Best Travel Website" by Times Magazine. Other recognitions include World Travel Awards' "Leading Flight Search Engine" in 2014 and "Best App/Website for Transportation" by USA Today readers in 2015.

### Dohop Awards:

- 2015**     *Best App/Website for Transportation 2015*, voted by readers of USA Today
- 2014**     *World Travel Awards: World's Leading Flight Comparison Website*
- 2007**     *Best Travel Site*, awarded by Times Magazine
- 2006**     *Travelmole Web Award: Best Technology Site*



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### Dates and Facts

Company: Dohop ehf.  
Founded: 2004  
CEO: David Gunnarsson  
Founders: Atli Þorbjörnsson, Frosti Sigurjónsson, Jóhann Tómas Sigurðsson, Tómas Jónsson

Number of airlines

and online travel agents: Over 1,200

Hotel search: Over 860,000 properties in 224 countries

Car rental search: Over 1,500 car rentals worldwide

Website: [www.dohop.com](http://www.dohop.com)

Address: Dohop ehf.

Nóatún 17  
IS-105 Reykjavík  
Iceland

### Summary:

- Travel search engine for flights, hotels, and rental cars
- Unique “self-connect” technology searches the cheapest prices for all connections between two destinations around the world.
- Operating worldwide
- Available in 29 languages
- Available in USA since 2006

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### **About Dohop**

"Dohop allows people to find the cheapest flights available with just one click. Founded in Reykjavik in 2004, it is the only Icelandic company of its kind and quickly became the go-to tool for finding cheap flights among the locals. Dohop finds the best deals among hundreds of different airlines and online travel agencies, to make sure that the user is getting the cheapest price. Dohop also offers hotel and car rental search engines, so users can make all of their travel bookings from a single website.

Dohop's specialty is finding so-called "self-connect" flight options, which can save travelers money by booking a ticket through two or more different airlines. The ability to look for these self-connect option is what sets Dohop apart from its competition, as it can save people hundreds of dollars on certain routes.

More recently, Dohop has developed a unique product called Dohop Go!, which allows users to check for the cheapest available flights from their home airport. This tool is perfect for those who are looking for travel inspiration but are not willing to overpay for their flight ticket. Dohop Go! is now available in the Dohop Flights App, both for Android and iOS, along with its traditional flight, hotel, and car search engines."

### **Press Contact**

Armina Ilea | Marketing Manager  
tel. +354 779 1233  
Dohop ehf., Noatun 17, 105 Reykjavik, Iceland  
[armina@dohop.com](mailto:armina@dohop.com)  
[www.dohop.com](http://www.dohop.com)